

Preparing the Property for Photography - PREPARATION CHECKLIST

Please go from room to room making sure your property is in a “staged” condition with **NO CLUTTER**. These are some things to look for and consider as you walk through your home.

Your home should look as close as possible to a new house that no one has ever lived in. These photos are the first impression to a potential buyer. Cluttered homes will keep a property from selling at the market price. We want potential buyers to be able to emotional connect to your home as if it was their own home. Any personal items that could keep them from envisioning it as their own home need to be removed from view. We want your house to sell and need your help to ensure your house is properly prepared for photography.

ALL AREAS

- Freshly vacuumed
- Dusted
- Remove clutter from countertops – Less is better
- Make sure all light bulbs are working and are the same type and color and can be turned on.
- Remove pet dishes, beds and litter boxes
- Tidy up desk areas
- Remove all rugs except large ones under dining room and living room areas
- Straighten all pictures
- Align window coverings
- Unplug hanging cords and wires and tuck them away

BATHROOMS

- Remove toilet bowl brushes
- Take all personal items off the counter
- Remove all hanging towels unless they are uniform and decorative
- Tidy up shelves
- Close toilet seat
- Clean mirrors and shower doors

LAUNDRY ROOM

- All laundry picked up and put away
- Tidy the shelves & countertops – Less is better

KITCHEN

- Remove any clutter on the countertop – Less is better
- Put all small appliances away off of countertop
- Make sure large appliances are clean

BEDROOMS

- Straighten bed coverings and pillows
- Remove personal items off of dressers and bedside tables

DINING ROOM

- Straighten chairs
- Remove all items off of table unless staged or decorative

LIVING AREA / FAMILY ROOMS

- Put away personal items and anything that looks like clutter
- All remote controls by the TV
- Straighten throw pillows and blankets/throws
- Make sure furniture is aligned and allows for smooth movement

Exterior of home

- Trash cans, hoses, toys and gardening tools picked up and put away
- Cut lawn, trim low branches of trees and clean windows
- Remove vehicles from driveway and front of home